

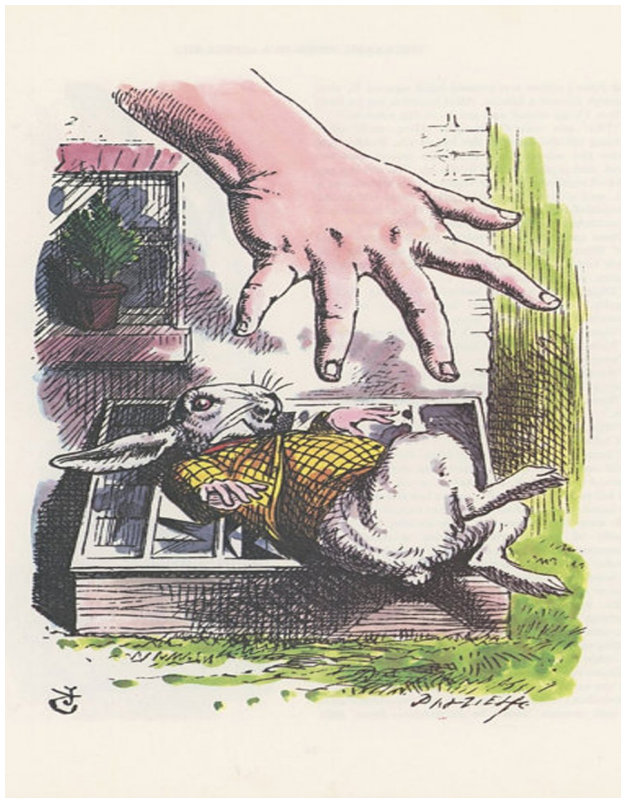
Map – South Africa

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Gordon Froud • *ALICE 150*

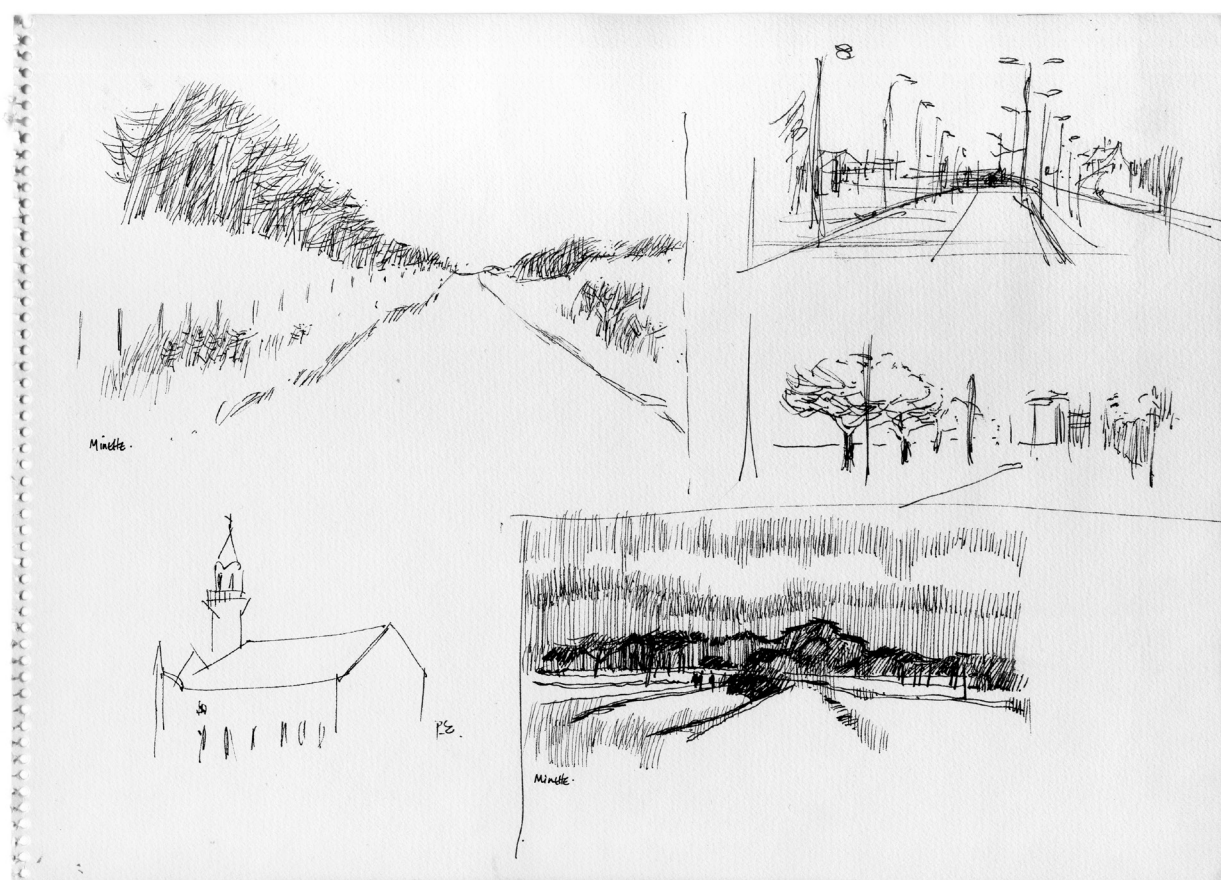
In collaboration with Map-South Africa Gordon Froud will present *Alice 150* – a talk on Alice in Wonderland as seen through the eyes of illustrators. This will focus on interpretations of characters, scenes and events by famous illustrators such as Sir John Tenniell, Arthur Rackham and artists such as Salvador Dali and Sir Peter Blake. This is to celebrate the 150th year since the telling of the story to Alice Liddel and her sisters on a boating trip in Oxford. To accompany the talk Froud will present a range of books and objects from his vast collection on Alice and will show artworks based on Alice from his collection and from a recently curated show of small works called *Alice 150*.





Minette van Rooyen • "SKETSBOEK"

Map-South Africa will be presenting an exhibition Minette van Rooyen, "SKETSBOEK" a selection of pages from Minette van Rooyen's sketch books at the Richmond Book Town Headquarters. In addition to the exhibition Minette van Rooyen will be conducting a series of drawing workshops on the "Stoep" of the **Map-South Africa Richmond Artist Residency House** during the festival.





The Map-South Africa Richmond Artist Residency Gallery will be presenting an exhibition of work selected from the Map-South Africa Collection. Artists include Willem Boshoff, Jacques Coetzer, Happy Dhlame, Abrie Fourie, Gordon Froud, Neville Gaby, Cecile Heystek, Aryan Kaganof, Titus Matinya, Seretse Moletsane, Andrew Munnik, Thabo Pitso, Johan Thom, Jan van der Merwe, Claude van Lingen, Diane Victor, Jeremy Wafer, Sue Williamson

The annual Book binding workshop by the National Library in Cape Town will be hosted at the Map-South Africa Richmond Artist Residency Gallery.

Map-South Africa will also be presenting a public intervention by artist Gordon Froud titled "VW"(Corner Pienaar ST & Blake ST).

A longtime collaboration between Richmond local resident Hoggie Viljoen and Map-South Africa will culminate in a Map-South Africa "Black Box Booklet" launch and an on site walk-about to be conducted by Harrie Siertsema (Pienaar Street, guests will be guided to the site).



Images: Carla Crofford



Such Initiative Presentation at Richmond Book Festival 2013:

The proposed presentation at the Richmond Book Festival is aimed at bringing light to this irony and explore ways in which public art can play a role in commenting on this phenomenon. The objective of the presentation and subsequent artwork/s is not to provide a utopian solution to the problem, but to create awareness around the issues to begin community conversations and ultimately use public art as a conversation starter.

An obvious departure point from a number of perspectives is Oom Daniel's (a Richmond local veteran) bricks which spell out the words "Werk, Trek of Vrek" (Work, Move or Die). These brick which spell out the name of his business as well his creed have become a sought after item for tourists and collectors. These text-based functional objects present opportunities for public artworks, the training of a skill indigenous to this artisan as well as broader associations to architects working with a green conscience. The presentation will elaborate on these prospects.

<http://www.suchinitiative.org/>